

What Others Say about My Work

"Bob is the best! The art and craft of a great writer begins by listening, and Bob listens to the entire story before selecting words, phrases, and sentences that create emotion and action in the reader. He is creative, innovative, and concise in his treatment of copy. Bob is also deeply committed, and meticulous about delivering on time and on budget. I highly recommend him for any creative communication or marketing communication needs that you may have."

–**Michael Cook**, marketing director, Zondervan Church Engagement & Curriculum

"I can enthusiastically recommend Bob Hartig, both professionally and personally. They don't come any better. You can trust his many years of professional experience. He will do what he says he will do, when he says he will do it, with a creativity and thoroughness not easily found."

–**Brian Fowler**, owner, DesignTeam

"In his articles for my Waterland Homes website, Bob has distilled large and unwieldy chunks of information into engaging, easy-to-understand material that a person actually enjoys reading. And I *love* his weekly, Friday postings on my blogsite, www.waterlandliving.com! My business relates directly to the Michigan outdoors, and Bob captures the spirit of that perfectly, communicating the essence of Waterland Homes to our unique niche. I recommend Bob to you highly."

–**Dave VanderVeen**, president, Waterland Homes LLC

"Bob Hartig is a writer of exceptional clarity, precision, creativity, and passion, having written both advertising and catalog copy for Zondervan. His words are on the backs of countless Zondervan books that are still selling strongly today...Not only is his copy well written, but it is clean and highly polished as well."

–**Bob Hudson**, senior editor-at-large, Zondervan